



Kuriame  
Lietuvos ateitį  
2014–2020 metų  
Europos Sąjungos  
fondų investicijų  
veiksmų programa

**Development of original product design solutions. Project No.  
co-financed from the European Union Structural Funds.  
03.3.1-LVPA-K-838-02-0080**

UAB "Nordic Berry" is a young company that produces berry puree for the production of beverages. In order to ensure further business development and productivity growth, the company plans to invest in changing the packaging design of the currently produced products and creating new packaging designs for the planned products. The aim of creating original product packaging design solutions is to increase the attractiveness of UAB Nordic Berry products for consumers. As part of this project, the company plans to develop packaging design solutions for a variety of berry tests for hot and cold drinks. The project will develop design solutions for several product lines, tailored to the needs of different users and therefore requiring different design solutions.

**Project implementation duration: 12 months.**

**Project value: € 41,100**

Funded by the European Regional  
Development Fund  
Project executor: UAB Nordic Berry

**N O R D I C  
B E R R Y<sup>o</sup>**